

# TENNESSEE VALLEY CORRIDOR LEADERSHIP COUNCIL

# 2022

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Membership  
Benefits  
Guide





AL • KY • NC • TN • VA

# **NATIONAL LEADERSHIP THROUGH REGIONAL COLLABORATION**

in  
**SPACE  
SCIENCE  
TECHNOLOGY  
AMERICA'S SECURITY  
EDUCATION**



# \$75B

ANNUAL FEDERAL  
SPENDING

# 82

FEDERAL  
AGENCIES

# 150K

FEDERAL  
EMPLOYMENT

## WHY THE TVC?

The Tennessee Valley Corridor (TVC) works to sustain our region's existing federal missions, advocate for new federal investments, and leverage these investments to grow more private sector job opportunities. Join leaders from regional federal missions along with key industry and education stakeholders to create relationships and collaborations, with the common goal of using our region's resources to support the nation.



### ENGAGEMENT

Engage and interact with key leaders in government, business, community, and academia



### INVOLVEMENT

Get involved in the TVC's initiatives



### PARTICIPATION

Participate in important regional discussions that impact the federal missions in the TVC



### COLLABORATION

Help shape the future of the TVC



### LEARNING

Learn about contracting opportunities with the region's federal partners and their contractors



# NATIONAL SUMMIT



**JUNE 16-17, 2022**





# 2022

## NATIONAL SUMMIT

### WASHINGTON, DC

Join hundreds of leaders from across the Tennessee Valley Corridor as we take the 2022 National Summit to our nation's capital. This year's host location will give TVC members more access to lawmakers and unique opportunities for networking, collaboration, and advocacy.



#### AGENCY KEYNOTES

We are working to secure top-level keynote speakers from the administration and federal agencies to share updates and vital information with National Summit attendees.



#### LEGISLATIVE MEETINGS

Gain special access to regional representatives and key lawmakers from the committees that impact our region, federal investments, and related job creation the most.



#### FEDERAL AGENDA

TVC Leadership Council members help draft the federal agenda, which will be prominently featured at this year's National Summit.



# LEADERSHIP COUNCIL BENEFITS

The Tennessee Valley Corridor Leadership Council has three annual sponsorship levels with accompanying opportunities for year-round engagement, information sharing, and participation.

## YEAR-ROUND



Full participation in all TVC Board Meeting events and in special Leadership Council Roundtable briefings with Members of Congress and top TVC leaders



Participation in the development of the TVC's annual Federal Agenda



Participation in the priorities and direction of the TVC's Strategic Initiatives



Special opportunities to provide speakers, panelists and input into the agenda of the annual TVC National Summit and other special events



Leadership Council sponsors credited and listed in the masthead of the weekly TVC News that goes to over 6,000 top leaders across the Corridor



Promotional and marketing support to include the member's logo included on all Summit materials, prominent location on the TVC website (with a link to the member's website,) and inclusion of major organizational news and announcements in the TVC weekly enews

# NATIONAL SUMMIT & EVENTS

TIER I - \$20,000	TIER II - \$15,000	TIER III - \$10,000
<p><b>Twenty (20) complimentary registrations</b> to the 2022 National Summit, and an appropriate number for other events</p>	<p><b>Fifteen (15) complimentary registrations</b> to the 2022 National Summit, and an appropriate number for other events</p>	<p><b>Ten (10) complimentary registrations</b> to the 2022 National Summit, and an appropriate number for other events</p>
<p><b>Three (3) exhibit spaces</b> at the annual Summit, and appropriate space at other events</p>	<p><b>Two (2) exhibit spaces</b> at the annual Summit, and appropriate space at other events</p>	<p><b>One (1) exhibit spaces</b> at the annual Summit, and appropriate space at other events</p>
<p>Select number of VIP tickets to special Leadership Council events during the Summit</p>	<p>Select number of VIP tickets to special Leadership Council events during the Summit</p>	<p>Select number of VIP tickets to special Leadership Council events during the Summit</p>
<p>Top recognition on all event materials at the Summit and other events</p>	<p>Top recognition on all event materials at the Summit and other events</p>	<p>Top recognition on all event materials at the Summit and other events</p>
<p>Special recognition and speaking opportunities during the National Summit</p>	<p>Special recognition and speaking opportunities during the National Summit</p>	<p>Special recognition and speaking opportunities during the National Summit</p>





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# JOIN NOW

*As we approach the 2022 National Summit, we are selecting speakers and finalizing our 2022 Federal Agenda. Now is the perfect time to join the Leadership Council to take advantage of the benefits and be recognized as a key regional leader.*



## OUR VISION

Promote the Tennessee Valley Corridor's national leadership in science and technology through regional cooperation.



## OUR MISSION

Sustain the Tennessee Valley Corridor's existing federal missions, compete for new federal investments and leverage these investments to grow more private sector job opportunities.





# 2022

## LEADERSHIP COUNCIL SPONSORSHIP FORM

**Organization Name** (as you would like it to be shown on materials and communication)

**SPONSORSHIP LEVEL** (Check One)

☐

TIER I (\$20,000)

☐

TIER II (\$15,000)

☐

TIER III (\$10,000)

Mailing Address

City

State

Zip Code

Sponsorship Contact

Title

Contact Phone Number

Mobile Phone Number

Email

Organization Website

Signature

Date

**PAYMENT METHOD:**

☐

Enclosed

☐

Bill Me

**To Submit:**

Please email the completed form to Will Kegley at [will.kegley@thekfgroup.com](mailto:will.kegley@thekfgroup.com) OR mail this form with your payment to Tennessee Valley Corridor, P.O. Box 50361, Knoxville, TN 37950.

Please make checks payable to the Tennessee Valley Corridor, Inc.

**Note:** Contributions to the 501(c)(6) Tennessee Valley Corridor, Inc. are not tax-deductible as charitable contributions, but may be deductible as a business expense.

**For more information:**

Visit [tennvalleycorridor.org](http://tennvalleycorridor.org) or email TVC Executive Manager John Crisp at [jcrisp@crispcomm.com](mailto:jcrisp@crispcomm.com).

# LEADERSHIP COUNCIL MEMBERS



AL • KY • NC • TN • VA

## QUESTIONS?

### VISIT

[www.TennValleyCorridor.org](http://www.TennValleyCorridor.org)

### CONTACT

**John Crisp**

**TVC Executive Manager**

[jcrisp@crispcomm.com](mailto:jcrisp@crispcomm.com)