

### **CONNECTING PEOPLE, IDEAS & OPPORTUNITIES**

# WHAT IS THE TENNESSEE VALLEY CORRIDOR?

The Tennessee Valley Corridor represents:

\$	75	Bi	llio	n
ANNUAL	FEDI	ERAL	INVES	TMENTS

150,000 EMPLOYEES



FEDERAL AGENCIES

The Tennessee Valley Corridor was organized in the mid-1990s based on the ideas of former Tennessee Governor and U.S. Senator Lamar Alexander and former Tennessee Congressman Zach Wamp.

In the 1980s, Governor Alexander had a vision to create an "Oak Ridge Corridor" to link the Department of Energy facilities in Oak Ridge, the Tennessee Valley Authority and the University of Tennessee to showcase the wealth of brainpower in the region. In the 1990s, former Congressman Wamp founded an annual Science & Technology Summit to convene representatives from government, academia and business to collaborate on ways to bring greater attention to the economic impact these federal missions have on the region.

Over time, the idea of a "Corridor and Summit" merged to create a 501-c-6 organization, the Tennessee Valley Corridor, representing a footprint of 12 congressional districts in Tennessee, Alabama, Kentucky, Virginia and North Carolina.

Through the leadership of its board of directors, an annual National Summit is convened and programs are carried-out throughout the year to support the TVC's mission and encourage on-going collaboration to provide national leadership in addressing our nation's challenges in energy, science, environment, space, American security and education.

## HOW CAN YOU GET INVOLVED WITH THE TVC?

#### **TVC NATIONAL SUMMIT**

The TVC Summit is one of the Southeast's longest running science and technology conferences since 1995. TVC Summits have been held in the Tri-Cities TN/VA, Oak Ridge, Knoxville, Huntsville, Asheville, Nashville, Chattanooga, Tullahoma, Murfreesboro, Cookeville, Washington, D.C. and Somerset (KY).

Each year, more than 300 top government, business, academic and community leaders from the five-state region come together to network and learn more about the federal missions that annually invest over \$75 billion in the TVC creating more than 150,000 jobs. Visit the TVC website at **www.tennvalleycorridor.org** to see how to register to attend the Summit and for your company or organization to be a sponsor.

#### **TVC LEADERSHIP COUNCIL**

The Tennessee Valley Corridor Leadership Council is an opportunity for companies and organizations to enhance their participation and involvement in the regional activities of the Tennessee Valley Corridor throughout the year. TVC Leadership Council members, along with the TVC Board of Directors, lead the focus of the TVC, its Summits, Federal Agenda and Initiatives.

#### Leadership Council members include:









National Laboratory



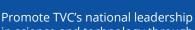




**Protection Strategies** 



Morning



in science and technology through regional cooperation.

# MISSION

VISION

Sustain the Tennessee Valley Corridor's existing federal missions, compete for new federal investments and leverage these investments to grow more private sector job opportunities.

# **STRATEGIES**

Convene key leaders in the TVC on a regular basis to create relationships, working collaborations and common goals.

Communicate the TVC's reputation as an important science and technology center, internally and externally.

Align the focus of the TVC with those of the TVC Congressional Caucus, the TVC Leadership Council and other partners.

Celebrate the accomplishments of TVC organizations and individuals in promoting the TVC Vision and Mission.

Create and implement program initiatives to further the TVC's mission.



NORTH CAROLINA



# TVC INITIATIVES

The Tennessee Valley Corridor focuses its efforts on initiatives to further the mission of the TVC and connect key institutions and missions throughout the region. **The current TVC initiatives include:** 





Annually, the TVC board of directors, in consultation with members of the Leadership Council and other partners, prepare a TVC Federal Agenda. This agenda reflects recommendations and insights about a variety of federal issues of concern to the Corridor region. At the beginning of each congressional session, representatives of the board officially submit the approved agenda to the 12-member TVC Congressional Caucus, which is chaired by Congressman Chuck Fleischmann.

The numerous Venture Development organizations in the TVC provide support and assistance to entrepreneurs during all phase of start-up and maturing of new companies. The TVC Venture Consortium brings together these organizations to hold joint venture forums and demo days, support combined funding opportunities, pool investment/debt re- sources, attract national attention to the region and provide mentor/internships/coaching programs.

Assuring a quality workforce is critical to the success of the federal missions in Tennessee Valley Corridor. This initiative works to encourage greater collaboration among the TVC community colleges and federal partners.



**TVC** WORKFORCE INITIATIVE

In partnership with ORAU and UAH, the Tennessee Valley Corridor's Rural Innovation Initiative (RII) seeks opportunities to expand the expertise and innovation of our region throughout rural communities – providing economic opportunities to the entire Tennessee Valley Corridor.

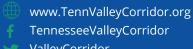
## WHY SHOULD YOU PARTICIPATE IN THE TVC?

By participating in the TVC, you have the opportunity to:

Engage and interact with our key institutions, major federal contractors, academia, community and business leaders, the TVC Congressional Caucus and other key regional stakeholders

Learn about opportunities to work with small, medium and large businesses in the region, as well as with the major federal contractors Participate in important regional discussions that impact your business and industry

Get involved in initiatives that are helping our region provide national leadership in key areas



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