



THE POWER OF PARTNERSHIPS

National Leadership Through Regional Collaboration

June 2-3, 2021



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

A nighttime photograph of Knoxville, Tennessee, showing illuminated buildings, a bridge, and a river. The lights are reflected in the water in the foreground.

SPONSORSHIP PROSPECTUS

**Promoting National Leadership
Through Regional Collaboration in**

**SPACE
SCIENCE
TECHNOLOGY
AMERICA'S SECURITY
EDUCATION**

JUNE 2-3 2021



**Join us on the campus
of the University of
Tennessee Knoxville.**

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

Hosted By:



Randy Boyd
President, UT



Dr. Donde Plowman
Chancellor, UT Knoxville

Due to capacity restrictions and social distancing requirements, on-site attendance and sponsorship opportunities at this Summit will be strictly limited.

Reserve your sponsorship early!

Visit tennvalleycorridor.org/2021Summit to register.

TVC Leadership Council Members



2021 TVC National Summit Sponsors

SESSION SPONSORS



TIER I



TIER II



TIER III



2021 SPONSORSHIP OPPORTUNITIES

SESSION SPONSOR

\$7,500

SOLD OUT

- ➔ Organization recognized as a Session Sponsor
- ➔ Opportunity to make opening remarks and introductions during the sponsor session
- ➔ Organization's logo included as a 2021 Summit Session Sponsor on event materials, the TVC website and Corridor promotions leading up to the event
- ➔ Listed as Summit Sponsor in all monthly TVC News emails leading up to the Summit to over 6,000 recipients
- ➔ Recognized on screens and event materials at the event and in broadcasts or virtual event materials
- ➔ One virtual exhibit space on the TVC website for the 2021 Summit
- ➔ Five complimentary registrations to all on-site Summit sessions
- ➔ Complimentary registration to all virtual Summit event sessions for additional attendees
- ➔ Unique marketing opportunities as we look to engage on-site and virtual attendees

TIER I SPONSOR

\$5,000

- ➔ Organization recognized as a session co-sponsor
- ➔ Organization's logo included as a 2021 Summit Session Co-Sponsor on event materials, the TVC website and Corridor promotions leading up to the event
- ➔ Listed as Summit Sponsor in monthly TVC News emails leading up to the Summit to over 6,000 recipients
- ➔ Recognized on screens and event materials at the event and in broadcasts or virtual event materials
- ➔ One virtual exhibit space on the TVC website for the 2021 Summit
- ➔ Three complimentary registrations to all on-site Summit sessions
- ➔ Complimentary registration to all virtual Summit sessions for additional attendees
- ➔ Unique marketing opportunities as we look to engage on-site and virtual attendees

TIER II SPONSOR

\$2,500

- ➔ Organization's logo included as a 2021 Summit Sponsor on event materials, the TVC website and Corridor promotions leading up to the event
- ➔ Listed as Summit sponsor in monthly TVC News emails leading up to the Summit to over 6,000 recipients
- ➔ Recognized on screens and event materials at the event and in broadcasts or virtual event materials
- ➔ One virtual exhibit space on the TVC website for the 2021 Summit
- ➔ One complimentary registration to all on-site Summit sessions
- ➔ Complimentary registration to all virtual Summit sessions for additional attendees
- ➔ Unique marketing opportunities as we look to engage on-site and virtual attendees

TIER III SPONSOR

\$1,000

- ➔ Organization's logo included as a 2021 Summit Sponsor on event materials, the TVC website and Corridor promotions leading up to the event
- ➔ Recognized on screens and event materials at the event and in broadcasts or virtual event materials
- ➔ One virtual exhibit space on the TVC website for the 2021 Summit
- ➔ Complimentary registration to all virtual Summit event sessions for attendees

SHAPE THE TVC + INVEST IN SUPPORTING FEDERAL MISSIONS ACROSS THE CORRIDOR

JOIN THE TVC LEADERSHIP COUNCIL.

Our Leadership Council members have premium Summit benefits along with year-round benefits and opportunities. Leadership Council members also play an integral role in shaping the TVC Federal Agenda and guiding Corridor activities and opportunities.

Email Darrell at dakins@akinsps.com to learn more about becoming a Leadership Council Member.

2021 Summit Sponsorship Pledge Form



Organization Name *(As you would like it to be shown on materials and communications)*

SPONSORSHIP LEVEL

CHECK ONE: Session Sponsor (\$7,500) Tier I (\$5,000) Tier II (\$2,500) Tier III (\$1,000)

Mailing Address

City

State

ZIP Code

Sponsorship Contact Name

Title

Contact Phone Number

Mobile Phone Number

Email

Organization Website

Signature

Date

Payment Method (Please check one) Enclosed Please Bill Me

Please email the completed form to Will Kegley at will.kegley@thekfgroup.com OR mail this form with your payment to Tennessee Valley Corridor, PO Box 4246, Oak Ridge, TN 37831.

Please make checks payable to the Tennessee Valley Corridor, Inc. For more sponsorship information, please email Darrell Akins at dakins@akinsps.com.

Note: Contributions to the 501(c)(6) Tennessee Valley Corridor, Inc. are not tax-deductible as charitable contributions, but may be deductible as a business expense.

FOR MORE INFORMATION:

Visit our website:
tennvalleycorridor.org

Email us:
Darrell Akins: dakins@akinsps.com
Will Kegley: will.kegley@thefgroup.com

TENNESSEE VALLEY CORRIDOR

P.O. Box 4246
Oak Ridge, TN 37831



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